

SCRIPT

Radio Spot You Could Be Dead Wrong

Dominion Hospital

Creative Director & Scriptwriter: Anne Schwab

AUDIO DETAILS	AUDIO
Open:	
Sound: footsteps echoing down corridor Sound: ambient	
Sound Effects: more footsteps	Father: (optimistically) He promised he'll quit doing drugs.
Sound Effects: more footsteps and door opening	Mother: (confident) He'll grow out of it.
Sound Effects: body slab sliding out of freezer Sound Effects: sheet turning	Father: (smile in his voice) I figure a little experimenting won't kill him.
Sound Effects: mother crying	Mother: Oh, dear god.
Sound Effects: mother crying	Policeman: Can you identify this boy?
	Father: (grief stricken) David, my son.
Sound Effects: body slab sliding back into freezer	Announcer: Your teen's drug problem won't go away by itself. And if you think it will (sound of body slab) you could be dead wrong.
WRAP UP	Announcer: This message brought to you by Dominion Hospital's Mental Health Information and Assessment First Step Program. To register for our free seminar, Help Your Kids Stay Drug Free, call 703 536 2000.
Sound Effects: body slab sliding back into freezer.	Let's put drugs on ice, not our kids.